

Donation Information

Updated August 2022

Amy's Bookshelf Reviews is a subsidiary of Essence Enterprises

The PayPal button is on both my home and welcome pages, and the PayPal QR code is on my welcome page.

Home: <http://writeramyshannon.wixsite.com/bookshelfreviews>

Welcome: <http://writeramyshannon.wixsite.com/bookshelfreviews/welcome>

The direct link to the PayPal information without using the designated icon is:

paypal.me/EssenceEnterprises

When you donate, send me an email to confirm your donation, since many times the PayPal accounts aren't listed as the name of the author, and I want to make sure I know who is donating what and why.

DONATIONS BASED ON TITLE POSITION ON THE AMY'S LIBRARY'S BOOKSHELVES

Link to Amy's Library

<http://writeramyshannon.wixsite.com/bookshelfreviews/amys-tbr>

POSTING DAYS are Monday through Friday. (Holiday exclusions apply) (Easter, Thanksgiving eve, Thanksgiving Day, Christmas eve, Christmas Day, New Year's Eve, New Year's Day are non-posting Holidays) UNLESS it is a scheduled release date.

BOOKSHELVES IN THE LIBRARY:

VIP-IMMEDIATE BOOKSHELF (\$100 donation required)

Turnaround time for reviews of titles on this shelf is 3 posting days from the date after I receive the required information

VIP PREMIERE BOOKSHELF (\$75 donation required)

Turnaround time for reviews of titles on this shelf is 7 posting days from the date after I receive the required information

VIP- PREFERRED BOOKSHELF (\$60 donation required)

Turnaround time for reviews of titles on this shelf is 14 posting days from the date after I receive the required information

VIP PRIORITY BOOKSHELF (\$40 donation required)

Turnaround time for reviews of titles on this shelf is within 21- 25 posting days from the date after I receive the required information

VIP "LEGACY" BOOKSHELF

There is only one shelf now. The “Legacy” bookshelf is for “Legacy Authors” (or authors that are sent by a repeat representative, representing a “Legacy Author.” (Once an author has requested their second title to be reviewed, they automatically become a Legacy Author). (A donation of \$30 can move the title to the top of the list (after the first author’s book title(s))

STANDARD “NEW AUTHOR” BOOKSHELF

This bookshelf is for authors that have put in their first request, or from representatives that have requested an author’s title for the first time (for that particular author) (A \$20 donation can put your title at the second position of the bookshelf)

CONSECUTIVE REVIEW:

The new CONSECUTIVE REVIEW process will allow for titles to be reviewed and posted consecutively for a donation of \$20 for up to 3 titles for the author. Normally, if the author has more than one title, once a review is posted, the next title goes to the end of the line. If an author has a title and adds a new one, it goes right under their current title and follows the same process.

For Release Date Reviews:

If the author has multiple books in a series, and the request is for one of the books that is not the first book, Amy's Bookshelf Reviews NOW REQUIRES that all books that came before it (whether it can be read as standalone or not) be given so

the books can be read in order. If there are more than two books before the request for this book to be read, a \$20 donation is required in order to read all the books (up to 5) before this one. If there are more than 5 books in the series before this book, the donation may be of a higher amount in order to read the books before the release date.

For Express Release Date Reviews:

If the author has multiple books in a series, and the request is for one of the books that is not the first book, Amy's Bookshelf Reviews NOW REQUIRES that all books that came before it (whether it can be read as standalone or not) be given so the books can be read in order. If there is more than two books before the request for this book to be read, the donation amount for the amount of days is doubled. If there are more than 5 books that need to be read before this title, the donation is tripled.

DONATION AS GRATUITY:

Any amount is accepted. No donation pays for a review or the outcome of a review.

DONATION TO “PAY IT FORWARD:”

This donation allows Amy’s Bookshelf Reviews to buy an author’s book so that it may become a verified purchase on Amazon.

EXPRESS RELEASE DATE REVIEWS:

Adds Title to the Release Date Review Calendar

Legacy Author (2 months) and New Author Requests

- 1 month- 28 days before release - \$40 (US)
- 27 days to 8 days before release- \$60 (US)
- 7 days - 4 days before release- \$75 (US)
- 3 days posting or less, use the VIP-IMMEDIATE BOOKSHELF request- \$100 (US)

Banned Books Donation

If you wish to donate for the purchase of a banned book, use the “Banned Book” donation icon, and one of the banned books on my list will be purchased and added to the end of the Banned Books Bookshelf. Those books are not put on the shelf unless they are purchased (usually by me, when I can).

Posting sites that require a donation or redemption code:

- Smashwords
- Audiobooks on audible require a redemption code or a donation to cover the amount of the audiobook, since it requires a purchase to leave a review.

Amy's Bookshelf Reviews has accounts on all of these sites.

All donations get a free gift as a thank you.

If you purchase a Video Review, you will receive an invoice from “Essence Enterprises.”

ALL NEW:

REVIEW PACKAGES:

Review Packages (donation required)

All Reviews are FREE and when posted, posted on Amazon, Barnes and Noble, Goodreads, BookBub, and Kobo (as long as the book is listed on the site). The reviews are shared on the ABSR Blog on Facebook, Twitter, and LinkedIn. (Reviews are posted on Instagram if the author or author’s publisher or representative has an Instagram account).

The below are specific Review Packages (They are not required to get a review but are “extras.”)

\$75 Ultimate Video Reviews:

- Video Review (select from the 3 options of Review Videos) see Video Review page for details and examples of videos)
<https://writeramyshannon.wixsite.com/bookshelfreviews/fryt-information-and-ordering>
 - Video Review, Video Appearance of Amy Shannon of Amy's Bookshelf Reviews reading the review, and the synopsis, while also making commentary.
 - Video Review, AUDIO ONLY of Amy Shannon reading the review, and the synopsis of the book.

- Video Review. Text of review, video images, including title, book cover and author's name, and where to purchase the book.
- Book Trailer created and added to the Video Review
- Videos Uploaded to Amy's Bookshelf Reviews YouTube Channel, Amy Shannon's YouTube Channel, Essence Publishing YouTube Channel, and Genesis Literary Promotions YouTube Channel.
 - Amy's Bookshelf Reviews
https://www.youtube.com/channel/UCVyM4_pE_TX60B-nWwz5wwQ
 - Amy Shannon
https://www.youtube.com/channel/UCIgDtOxWs1pJHHKoP_t9nQA
 - Essence Enterprises
<https://www.youtube.com/channel/UChBA46fk3oGlaiFSaaTulhQ>
 - Genesis Literary Promotions
<https://www.youtube.com/channel/UC5bfTuEzra1HrOuNxsJLLxg>

\$110 ABSR PREFERRED Package

- One-time price (Per Author) Applies to every title that is to be reviewed in the future by this author
- Review: FREE (same as regular postings and review writing) The review is free so even though this is included in the package, you are not paying for the review, just the extras for any future book.
- Book title Position: Preferred Bookshelf
- Featured Video Review (posted on Amy's Bookshelf Reviews' YouTube Channel, shared in ABSR Blog Post)
- Shared on ABSR Facebook, Twitter, and LinkedIn page
- Author can get a copy of the video file, if requested.
- Author will get a PREFERRED Legacy Author Badge with their name on it.
- Representative will receive a PREFERRED Legacy Friend Badge with their name on it.
- Receive the badges, "I read banned books" badge or a "Reviews Matter" or "StopCensorship" badge

\$150 ABSR PREFERRED EXPANDED Package

- One time price (Per Author) Applies to every title that is to be reviewed in the future by this author
- Review: FREE (same as regular postings and review writing) The review is free so even though this is included in the package, you are not paying for the review, just the extras for any future book.
- Book title Position: Preferred Bookshelf
- Featured Video Review (posted on Amy's Bookshelf Reviews' YouTube Channel, shared in ABSR Blog Post)

- Shared on ABSR Facebook, Twitter, and LinkedIn page
- Author can get a copy of the video file, if requested.
- Author can get a 1-day social media and blog promotion from Genesis Literary Promotions. (Includes posts about the book on Facebook and Twitter, and a post on the Olympus Blog)
- Author will get a PREFERRED Legacy Author Badge with their name on it.
- Representative will receive a PREFERRED Legacy Friend Badge with their name on it.
- Receive the badges, "I read banned books" badge or a "Reviews Matter" or "StopCensorship" badge

\$60 The After Show with McKensie Stewart & Amy Shannon (TAS) package

- Guest appearance on The After Show with McKensie Stewart & Amy Shannon podcast <https://www.blogtalkradio.com/wetheaftershow>
- Review Posted on Write View <https://wetheaftershow.wixsite.com/the-write-view>
- Review shared from the Write View on (TAS) Facebook <https://www.facebook.com/we.theaftershow/>
- Review Shared from the Write View on (TAS) Twitter <https://twitter.com/aftershow2019>
- Review posted on TAS Instagram <https://www.instagram.com/aftershow2019/>
- Video Review (select from the 3 options of Review Videos) see Video Review page for details and examples of videos) <https://writeramyshannon.wixsite.com/bookshelfreviews/fryt-information-and-ordering>
 - Video Review, Video Appearance of Amy Shannon of Amy's Bookshelf Reviews reading the review, and the synopsis, while also making commentary.
 - Video Review, AUDIO ONLY of Amy Shannon reading the review, and the synopsis of the book.
 - Video Review. Text of review, video images, including title, book cover and author's name, and where to purchase the book.
- Video Review is uploaded to
 - The After Show with McKensie Stewart & Amy Shannon YouTube Channel <https://www.youtube.com/channel/UCB2gb3e8NN1kD5zxXM7QfDQ>
 - Amy's Bookshelf Reviews YouTube Channel https://www.youtube.com/channel/UCVyM4_pE_TX60B-nWwz5wwQ

\$45 Special Review Posts Package

- Review from Amy's Bookshelf Reviews (posted everywhere reviews are normally posted and shared)
- Copy of Review posted on The Official Blog of Amy Shannon Blog (the day after the first review is posted) <https://writeramyshannon.wixsite.com/amyshannonblog>

- Copy of Review posted on Genesis Literary Promotions Olympus Blog (the second day after the first review is posted) <https://genesisbookpromos.wixsite.com/genesisbookpromos/blog>
- Copy of Review posted on The Write-View Blog (the third day after the first review is posted) <https://wetheaftershow.wixsite.com/the-write-view>

\$20 Add-ons (for all items)

- Review Posted on Amy's Bookshelf Reviews Instagram <https://www.instagram.com/amysbookshelfreviews/>
- Review posted on Amy Shannon's Instagram
- Review posted on Genesis Literary Promotions Instagram <https://www.instagram.com/genesisbooks72/>

\$25 Ultimate Sharing Review Posts Package

Review Blog post from Amy's Bookshelf Reviews shared on these sites (as well as the regular sharing sites).

- Genesis Facebook page <https://www.facebook.com/genesisbookpromos>
- Olympus Facebook page <https://www.facebook.com/olympusbookblog>
- Shared on LinkedIn (Amy Shannon) <https://www.linkedin.com/in/amyshannon/>
- Shared on LinkedIn (Genesis Literary Promotions) <https://www.linkedin.com/in/genesis-book-promotions-and-blog-tours/>
- Genesis Twitter <https://twitter.com/GenesisBookPro1>
- Olympus Twitter <https://twitter.com/genesisolympus>

Add-On for any package (\$20)

Review Graphic

Review Gif